

Gold Metal Recyclers

September 2009

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Some information displayed in this month's newsletter is provided by the Institute of Scrap Recycling.

Message from Kenny and Neil

Dear Fellow Colleagues and Friends,

As we head into autumn after a challenging start to 2009, we wish for a smooth and profitable finish for everyone. We appreciate your business, friendship and loyalty. Thank you for a wonderful partnership, as we wouldn't be where we are without you!

This issue is an exciting one for us, as we highlight some of our oldest friends in the industry, as well as showcase some very exciting recycling projects we have embarked upon. We hope you enjoy your reading!

Warm Regards,
Kenny and Neil

ISRI's role in the Senate Recycling Caucus: Energy and Climate Change

The Senate Recycling Caucus held its inaugural briefing this summer, focusing attention on the role of recycling within climate change. ISRI group members expressed the climate benefits of recycling and the concern that the economic downturn has reduced a number of State and local recycling programs. ISRI suggested that a recycling provision that dedicated funds was needed to ensure sustainable recycling in America. Key elements of the recycling provision could include:

- Increase/Modernize collection of recyclable material across America.
- Improve energy efficiency for transportation fleets and equipment used for recycling related purposes.
- Research and development funds and incentives to manage the costs of removing impediments to recycling: such as items containing mercury and radiated material.
- Incentives to increase the use of recyclable material at manufacturing facilities.
- Provide education and training for recycling related programs and jobs.
- Distinguish recyclables from waste, expressing that there is a greater lifecycle benefit to process recyclables into raw material feedstock rather than dispose of or incinerate.

“They are extremely loyal to their people and their partners...At a time when there has been so much consolidation and big companies taking over smaller entrepreneurial enterprises, Gold Metal is refreshingly unique. We enjoy dealing with a business that looks out for its own people and suppliers as if we are all part of a family.”

-George Ribet, when asked what separates Gold Metal from other suppliers.

Meet our Friends at Hunter Douglas

One of the ingredients of Gold Metal’s success has been its network of consumers and brokers for our scrap metal. Most of these people have become GMR’s friends, as well as business partners for three decades. One of the longest relationships Gold Metal has maintained is with George Ribet with Hunter Douglas.

George, President of Hunter Douglas, recalls several stories in his dealings with Gold Metal over the last twenty years. “I’ll never forget the story about how Gold Metal was originally paved. It was a testimony to how resourceful a group of individuals can be. I can still picture the happiness on Bob’s (Goldberg) face as he was instructing the concrete drivers where to go.” George explains the dynamic between HD and GMR. “We have helped each other grow. We were personal friends before we became business partners and have gotten closer as friends over the years. Our companies recognize and appreciate the importance of each other and always discuss ways to help each other whether we are doing business or not. It is a very special and unique relationship.”

GMR and HD rely on one another every day. The loyal and honest nature of the partnership allows for business to be smooth, reliable and flexible, in regards to pricing and terms. George says he respects the energy, intelligence, competence and direction from Gold Metal. Trustworthiness goes a long way when trading every day.

When George was asked what separates Gold Metal from other suppliers/customers, he replied saying, “Gold Metal knows their business better. Secondly, they are extremely loyal to their people and their partners. They want their partners to do well and don’t worry about how others do. Additionally, since we only trade in Aluminum, the fact that they have such a strong nonferrous orientation appeals to us. Finally, at a time when there has been so much consolidation and big companies taking over smaller entrepreneurial enterprises, Gold Metal is refreshingly unique. We enjoy dealing with a business that looks out for its own people and suppliers as if we are all part of a family.”



From Left to Right, CMC Executive Alan Postel, Kenny Goldberg, friend Gregg Danon, and Hunter Douglas President, George Ribet

GMR GROUP

Spectrum Metal Recycling

308 Hughes Street
Houston, Texas 77023
Phone: 713-923-4888

Gold Auto Parts Recyclers

3301 South Lamar Street
Dallas, Texas 75215
Phone: 214-941-1531

Liberty Recycling

4100 East Hwy. 90
Liberty, Texas 77575
Phone: 936-336-4152

Homestead Metals

235 FM 371 (Walnut Bend Rd.)
Gainesville, Texas 76240
Phone: 940-668-0391

Lone Star Metals

1401 East Stella
Fort Worth, Texas 76104
Phone: 817-534-7161

National Metal Recycling

3906 4th Street, NW
Albuquerque, NM 87107
Phone: 505-344-1777

DFW Aluminum Can Bank

Various Locations
Please call our office for more information

Recycling Dallas Athletic Stadiums...

Gold Metal Recyclers has been very fortunate to participate in the recycling of two celebrated athletic stadiums in past years: the Cotton Bowl Stadium and Reunion Arena, both located in Dallas.

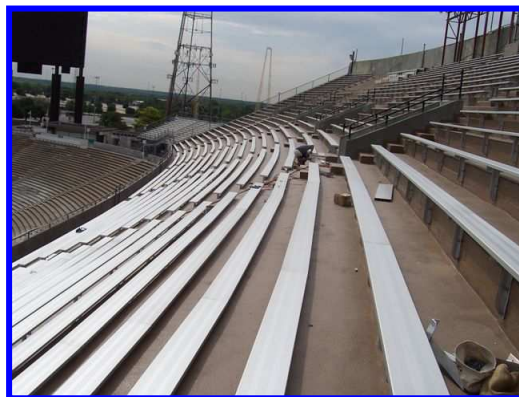
A few years ago when renovating the Cotton Bowl Stadium, Gold Metal purchased the aluminum bleacher seats through a local bleacher manufacturing company. GMR recycled 75,000 aluminum seats from this beloved stadium. See below for the before and after pictures of the stadium.



Before bleachers were removed



Bleachers removed



New bleachers in stadium



Cotton Bowl Stadium today

Recycling Dallas Athletic Stadiums, Continued...

In addition to the Cotton Bowl Stadium, Gold Metal Recyclers recently purchased the metal from Reunion Arena, through A&R Demolition. From the demolition, Gold Metal recycled the structural steel, aluminum and copper material.

See below for the before and after pictures of the Dallas Mavericks' old stomping grounds.



Reunion Arena before demolition



The Way it Was...



A&R Demolition continues their work...

Meet a Couple Members of our Family

Nathan Levine

Nathan began his work in the scrap metal industry when working for his uncle's company in Glendale, California. After three years, he returned to Dallas and worked for the Liberty Division of Commercial Metals. After a short time, he was transferred to Lubbock and worked under Tom Savage and Alan Postel. He was soon promoted in 1979 to serve as the youngest plant manager for Commercial Metals at that time.

Years later after leaving CMC, Nathan worked for various recycling companies before coming to Gold Metal in 2003. Since Nathan grew up with both Kenny and Neil, he felt it would be a smooth transition. That it was. As he states, "it seemed like one big family...especially coming from a small personal family. Gold Metal was instantaneously my new family and that was nice." Nathan currently buys and sells metals every day, develops recycling systems for major aerospace companies, and mentors the younger associates at GMR. He has been dealing with some of his customers for thirty-four years. That is where Nathan immediately fit in with Gold Metal. Like GMR, he believes that we would be nowhere without our customers.

Nathan feels that several factors set Gold Metal apart from competitors. "First of all, our perseverance to take care of our customers is most important. We treat our customers how we would like to be treated. Second, our honesty and integrity puts us above all the rest." He also feels that everyone at Gold Metal has the opportunity to think outside the box—we have no limitations. "That's how we operate."

Nathan feels fortunate to witness the 20th and 21st centuries of recycling. A lot has changed, and he can't wait to see what's ahead of him. He says he is one of the few people in this world who looks forward to going to work every day. "It's like a hobby and gettin' paid for it," he expresses. As you might hear him say ten times during the day, "God, I love this business!"



"...Our perseverance to take care of our customers is most important. We treat customers how we would like to be treated...our honesty and integrity puts us above all the rest."

-Nathan Levine, when asked what separates Gold Metal from competitors.

Meet a Couple Members of our Family, Continued...

"I most of all appreciate the stability I have had with Gold Metal for so many years."

-Aristeo Lara, when asked what has kept him at Gold Metal all these years.

Aristeo Lara

For the past twenty-one years, Aristeo Lara has been a loyal and hard working employee at GMR. Starting out as a torchman in 1988, he soon after began cleaning and sorting metals. In addition to these responsibilities, Aristeo also works a forklift in the front area of Gold Metal. He has appreciated the stability he's had all of these years at GMR, as well as the freedom to do his job well without being micromanaged every day. He feels supported and respected for doing his job well. It is that appreciation that has kept Aristeo here all of these years. Additionally, Aristeo works with his two children, Veronica and Johnny, at Gold Metal. It is definitely a family atmosphere for him as he enjoys coming in to work and seeing his children every day. Gold Metal appreciates Aristeo for his many years of service and diligent work ethic.



You may email Lindsay@goldmetal.com with anything you would like to see in upcoming issues.

Please visit our website at www.goldmetal.com to learn more about us!



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