

Gold Metal Recyclers

July 2009

Highlights

- Recycling Message from former President Clinton
- The Ferrous Scrap Industry
- Ferrous Scrap Facts
- Meet Our Company Affiliates
- Meet a Member of our Family
- Our Next Issue

Recycling Message from former President Clinton

This month, Kenny and Neil are relaying their message through former President Bill Clinton, who spoke at the closing session during the ISRI 2009 Convention in Las Vegas. He spoke of transforming the way the United States produces and consumes energy, a change that could dramatically benefit the scrap recycling industry.

"I am convinced that energy is the key to America's economic revival. That approach will help make the world more stable and more equal by providing more opportunities for economic growth." **The scrap recycling industry "should be at the center of America's job creation strategy for the next eight years,"** Clinton stated. "The whole climate change debate has not adequately assessed your potential to help America do what it does best."

"If we convince people that you can grow the economy by changing the energy future, then I think the world will do the right thing by our grandchildren." **One way to reduce energy consumption, Clinton noted, is to increase recycling.** The William J. Clinton Foundation is working with cities around the world to help them review their waste streams and identify their recycling options, with an eye toward closing their landfills. Landfills, he explained, are huge sources of methane gas, which is 23 times more potent as a greenhouse gas than carbon dioxide.

Clinton encouraged the scrap industry to step forward and be a bigger part of the energy and climate change debate. "The average person doesn't have a clue about what you do. They don't realize that you're helping to solve problems of the environment and helping us to make the American economy dramatically more productive." At a time when wind, solar, and geothermal energy projects are receiving high-profile recognition and tax incentives, the recycling industry ought to argue for incentives that deal with efficiency and conservation as well. **"Anyone who has looked at the energy future of America and the world has to conclude that we have to dramatically ramp up recycling** and work out the financing," he concluded.

ISRI: Voice of the Recycling Industry



The Ferrous Scrap Industry

Ferrous Scrap is a vital raw material for the production of new steel and cast iron products. Currently, more than two out of three pounds of steel made in the U.S. are manufactured using ferrous scrap. Electric arc furnace manufacturers utilize nearly 100% ferrous scrap as their feedstock material.

Ferrous scrap is iron and steel recovered from automobiles, farm equipment, household appliances, steel beams, bridges, railroad tracks, and ships. Nearly half of the ferrous scrap supply is generated from industrial and manufacturing sources. For example, when a piece of metal is cut or a hole is drilled, the metal that is left over is industrial scrap. Ferrous scrap recyclers purchase the scrap and process it into one of more than 100 globally recognized commercial grade specifications. It is then sold to a steel mill, foundry, or other industrial consumer for manufacture into new products.

Ferrous Scrap Facts

- In 2007, the U.S. ferrous scrap industry was valued at \$21.6 billion.
- If the ferrous scrap that is recycled in the U.S. were put into rail cars, the train would stretch 11,349 miles—nearly halfway around the world.
- On average, the U.S. processes enough ferrous scrap daily to build five Eiffel Towers every day of the year.
- Recycling steel requires 60% less energy than producing steel from iron ore.
- The use of scrap vs. iron ore reduces mining wastes by 97%, air pollution emissions by 86%, and water pollution by 76%.
- Recycled more than 17 million cars in 2006 through more than 200 shredders to supply an estimated 14 million tons of shredded scrap.



- Making tin cans from recycled steel takes only one-fourth of the energy needed to make them from new steel and creates only one-fourth of the water and air pollution created by making cans from new steel.
 - For every pound of steel that is recycled, enough energy is saved to light a 60-watt bulb for more than a day.
 - Americans use 100 million tin and steel cans every day. Every minute, more than 9,000 tin cans are recovered from the trash with magnets.
 - During the last decade, world steel makers recycled almost 2.5 billion tons of steel
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GMR GROUP

Spectrum Metal Recycling

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Houston, Texas 77023
Phone: 713-923-4888

Gold Auto Parts Recyclers

3301 South Lamar Street
Dallas, Texas 75215
Phone: 214-941-1531

Liberty Recycling

4100 East Hwy. 90
Liberty, Texas 77575
Phone: 936-336-4152

Homestead Metals

235 FM 371 (Walnut Bend Rd.)
Gainesville, Texas 76240
Phone: 940-668-0391

Lone Star Metals

1401 East Stella
Fort Worth, Texas 76104
Phone: 817-534-7161

National Metal Recycling

3906 4th Street, NW
Albuquerque, NM 87107
Phone: 505-344-1777

DFW Aluminum Can Bank

Various Locations
Please call our office for more information

Meet Our Company Affiliates

Homestead Metals Recycling: Gainesville, Texas

Homestead Metals has serviced the North Texas and Southern Oklahoma area in metal recycling for the past fifteen years. While specializing in industrial recycling, Homestead is open to the public six days a week and welcomes new customers to their family-like atmosphere. Homestead buys and processes all ferrous and nonferrous metals at their thirty acre facility in Gainesville, Texas. They pride themselves on several distinguishing factors; a few being timely and efficient pickups, environmental compliance support, and superior customer service. Homestead's general manager, Hal Bock, worked thirteen years at Gold Metal before stepping in to expand Homestead Metals. Hal has years of experience in the scrap metal industry and feels that "Homestead has a lot of potential for growth within the metroplex. With competitive pricing and an aggressive team, we will prove to be a strong competitor in our surrounding areas."



Homestead Employees from left to right: General Manager Hal Bock, Yard Foreman Willie Mikac, Office Manager Danell Hughes, and Sales Manager Ray Wimmer



Meet a Member of our Family

Bob Goldberg

Almost sixty years in the scrap metal industry can seem daunting when beginning to tell the story of Bob Goldberg's career. But not this story. Bob has decades of admirable work and devotion to the scrap metal industry under his belt. From his first days at Commercial Metals to his current role overseeing the ferrous business at GMR, the adventures along the way are well worth the story.

In January of 1951, Bob was hired as an invoice clerk at the home office of Commercial Metals. After a couple of years, he moved to be a cashier at American Iron and Metal. From cashiering, he then moved to weighing iron on the truck scale, working the metals scale, and working as an industrial buyer. As time moved on, Bob was promoted to assistant manager and then manager soon after.

After graduating from college a year apart from one another, Kenny and Neil went to work for Commercial Metals. While serving as manager of American Iron and Metal, Bob trained Kenny and Neil for six months each. Finally, as Senior Vice President of the ferrous group and area manager for four years, Bob supervised seven scrap yards in the North Texas and Gulf area.

Meanwhile, in 1976, Bob's two sons, Kenny and Neil, had started their own company, Gold Metal Recyclers. Bob's wife, Lois, was the third employee at Gold, serving as cashier and accountant. After Bob retired from Commercial in 1982, he decided to join his two sons in business at GMR. He began running the steel yard immediately with his skills and expertise he had from his thirty years in the industry. When asked what advice he gave Kenny and Neil at the time they started their company, Bob said he urged them to always be fair and cordial to every customer and to treat them fairly so they would come back. He has always stressed making Gold Metal a safe and pleasant place to work, so employees enjoy their work and customers enjoy doing business with us.

Year after year, Gold Metal grew and developed into what it represents today: one of the largest metal recycling companies in the country. Bob believes several attributes drove GMR to be at the top of the chain: their personnel, hands on operational team, philosophy on business, and most importantly, their aggressiveness. Bob notes how it has been a pleasure working with so many members of his family at Gold Metal and how wonderful it has been growing with them.



Meet a Member of our Family, Continued...

We all love Bob for his sweet nature and quick witted humor. Below are some of what we call "Bob-isms."

- "I told 'em how the cow ate the cabbage."
- "Buy low; sell high."
- "We're gonna blow and go."
- "Make hay while the sun shines."
- "I don't care if it's 110 degrees outside. I don't need water."



You may email Lindsay@goldmetal.com with anything you would like to see in upcoming issues.

Please visit our website at www.goldmetal.com to learn more about us!



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