



SERVING THE RECYCLING INDUSTRY FOR OVER THIRTY YEARS



Gold Metal Recyclers

June 2009

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Message from Kenny and Neil

Our message this month is fairly simple:

A great big thank you to all of our customers, friends and employees for helping us recycle the world!

We take our jobs and responsibilities seriously, and know that we couldn't fulfill our mission without you.

Kenny and Neil

Recycling is Critical to the Preservation of our Environment!

We all keep hearing about the "green wave" on just about every channel on the television and every new bestseller on the bookshelf. Is there really any truth to all the "talk?" When it comes to preserving our earth, we have no choice but to listen. Recycling reduces greenhouse gas emissions and significantly helps prevent global climate change. Much of the energy used in industrial processes and in transportation involves burning fossil fuels like gasoline, diesel, coal, and other greenhouse gas emissions into the environment. Additional benefits of recycling are derived from reduced emissions from incinerators and landfills and by slowing the harvest of trees, which are carbon sinks.

In addition to greenhouse gases, recycling reduces a range of pollutants from entering the air and water. By decreasing the need to extract and process new raw materials from the earth, recycling can eliminate the pollution associated with the initial stages of a product's development; material extraction, refining and processing. These activities pollute the air, land and water with toxic materials, such as ammonia, carbon monoxide, methane, and sulfur dioxides. Energy saved by recycling is also enormously vital to maintaining a safe and healthy environment for us all. Recycling really makes the world of a difference...if we all partake in this great cause, we will feel comfortable and proud about this world in which we live.

An Historical View on GMR

Gold Metal Recyclers has come a long way from its humble beginnings with a quarter of an acre lot in 1976. Over the past thirty-three years, we have grown to a forty plus acre yard, a family of eight companies with 250 employees, spanning outside of the state of Texas.

Gold Metal Recyclers began with the inception of two brothers and their vision of a new family owned metal recycling company in South Dallas. Their father, Bob Goldberg, had been in the business for twenty-five years, and they wanted to be a part of helping our environment, economy, and community. With just three employees, they began buying and selling aluminum cans. Now, Gold Metal stands as one of the largest metal processing yards in the U.S., conducting business with people all over the world. Gold Metal was recently listed by The Dallas Morning News as the thirty-fifth largest privately held company in the metroplex and the eighteenth largest in the city of Dallas. It is amazing to look back and reminisce on how it all happened. GMR knows that it could not have been done without all of the support from our customers, employees and friends for the past three decades. Here's a look into the history of GMR:



From Left to Right: Neil Goldberg, Ken Goldberg at GMR in 1977. The partners are standing in front of the back end of an old milk truck, which they recycled into their first warehouse. The office on the right was an 8'x12' portable building.





From Left to Right: Ken Goldberg, Bob Goldberg, Neil Goldberg, standing in front of the GMR office today.

GMR GROUP

Spectrum Metal Recycling

308 Hughes Street Houston, Texas 77023 Phone: 713-923-4888

Gold Auto Parts Recyclers

3301 South Lamar Street
Dallas, Texas 75215
Phone: 214-941-1531

Liberty Recycling

4100 East Hwy. 90 Liberty, Texas 77575 Phone: 936-336-4152

Homestead Metals

235 FM 371 (Walnut Bend Rd.)

Gainesville, Texas 76240 Phone: 940-668-0391

Lone Star Metals 1401 East Stella

Fort Worth, Texas 76104 Phone: 817-534-7161

National Metal Recycling

3906 4th Street, NW Albuquerque, NM 87107 Phone: 505-344-1777

DFW Aluminum Can Bank

Various Locations

Please call our office for more information

Meet Our Company Affiliates

Lone Star Metals: Fort Worth, Texas

Lone Star Metals has been an important part of the scrap metal recycling industry for the past five decades. Founded in 1958 by Elvin Bernstein, Lone Star has always been a family owned and operated business, very similar to Gold Metal. Elvin's son, Howard, ran the business for years, servicing customers throughout the Fort Worth/West Texas area, many of whom had been with the company for fifty years.

Since the merger with Gold Metal last year, Lone Star continues to uphold its reputation of competitive pricing and superior service. The buying team consists of a group of experienced and dynamic people whose objective is to bring new business in from different sectors of the metroplex. Buyers of all ferrous and nonferrous metals, Lone Star Metals remains a critical part of the whole metal recycling process.



From Left to Right: Ross Martin, Jim Hodgson, Herbert Herrera and Jose Rubio





Buying Team From Left to Right (Picture on Left): Jim Hodgson, Stefani Finkelstein, Ross Martin

"I could never repay the gratitude I feel to be able to work for such a great family company."

-Angela
Blankenship, on her
feelings about
working for a family
owned company,

"They (Kenny and Neil) are aware of all operations and are very involved with every aspect of the company."

-Humberto
Maldonado, on how
Kenny and Neil's
strong presence sets
GMR apart from
other companies.

Meet a Couple Members of our Family

Angela Blankenship

Angela began working at GMR in May of 1995 as a receptionist and cashier. Her responsibilities multiplied through the years, and for the past fourteen years, Angela has been very instrumental in the accounting department. Her efficient, loyal, and honest disposition has allowed her to become one of Gold Metal's most valued employees. Now overseeing the entire Accounts Receivable Department, Angela manages all ferrous and nonferrous invoicing and payments. She has gotten to know the accounts well and has acquired so many friendships with many of the brokers and their employees that we have done business with for so many years. Angela recalls all of the friendships she's made with employees, both past and present. Additionally, she has grown close to the Goldberg family. She explains how "the Goldberg family has always been so wonderful, and I could never repay the gratitude I feel to be able to work for such a great family company." Gold Metal appreciates Angela for her hard work and dependability for the past fourteen years.

Humberto Maldonado

Working the night shifts at Gold Metal for five years, starting in 1988, Humberto operated machines bundling material. Twenty one years later, he serves as forklift operator and supervisor. He directs other employees and oversees the sorting of material and loading of shipments. Humberto says he has felt like a part of the Gold Metal family from his first day. He feels GMR is different from other recycling companies in that the company is run by the owners themselves, and Kenny and Neil are present at all times. "They are aware of all operations and are very involved with every aspect of the company." He also states that "80% of our customers come to Gold Metal because of the competitive prices, early hours of operation, and superior customer service." We wouldn't have the smooth and efficient operational system we currently have without Humberto's diligence and strong work ethic. He is a great help to the success of the company.



Angela Blankenship



Humberto Maldonado

Our Next Issue

Next month stay tuned for a special highlight on Bob Goldberg and his many years in the metal recycling industry.

You may email <u>Lindsay@goldmetal.com</u> with anything you would like to see in upcoming issues.

Please visit our website at www.goldmetal.com to learn more about us!



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