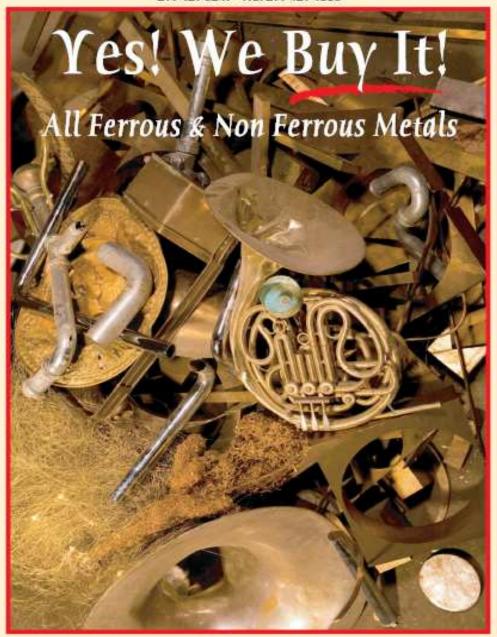




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Gold Metal Recyclers

March 2009

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Some information displayed in this month's newsletter is provided by the Institute of Scrap Recycling.

Letter from Kenny and Neil

Is recycling just a big numbers game? Maybe a walk through history with Gold Metal tells the story.

1976: 3 employees working in an $8' \times 12'$ portable building on a $\frac{1}{4}$ acre lot at 4305 South Lamar Street buying aluminum cans for .14 cents per pound. 2 warehouses (which were actually the back ends of 2 old milk trucks) housing 15-20 55 gallon drums filled with 10 cent per pound aluminum and 40 cent per pound copper. Hauling 1,000 pounds of aluminum cans with a 1974 truck and a 12' cattle trailer 25 miles up the road for 18 cents per pound, then driving another 20 miles east to get a check for \$180 before stopping on the way back at Bank One to bring the \$180 cash home to buy #1 and #2 copper.

Fast forward to **2008-2009**: Nearly 300 employees working for our family of 7 recycling companies on a total of 80 acres.

In between: Over 3 million customers served, over 6 billion aluminum cans recycled and many, many thousands of dollars and hours of service given to area schools, YMCA's, churches and synagogues, and various other non profit organizations and charities.

A lot of numbers and a lot of memories. As always, we are eternally grateful to you, our loyal customers, dedicated employees, and many friends.

You are all 1 in a million! Thanks for the memories!

Kenny and Neil

Scrap Facts: The Scrap Recycling Industry --Environmental Stewards

The scrap recycling industry recycled 150 million tons of materials in 2007, thereby transforming society's outdated and obsolete products and materials into useful raw materials needed to produce new products. In doing so, the scrap recycling industry has made great savings in both energy and natural resources and thus has had a positive impact on our environment. Further, by purchasing products at the end of their life and processing them back into raw materials used in the manufacture of new products, scrap recycling reduces the need for virgin materials, such as iron ore, trees, and other natural resources.

Think Clean! Go Green! Recycling Saves Energy!

Clear
environmental
values inspire
employees
and
customers!

In a world where we are all too busy to take the extra step to protect our environment, our earth is being put in harms way when we don't recycle. Every can we throw into a landfill, every piece of paper we waste, dramatically affects the world around us. Recycling reduces greenhouse emissions by significantly saving the amount of energy needed to manufacture the products that we buy, build, and use. Consuming too much energy contributes to the global climate change we hear about every day. Additionally, the energy saved by recycling can then be used for more important purposes, such as heating our homes and powering our automobiles. Gold Metal prides itself on this green initiative by recycling thousands of pounds of materials every day. Overall, recycling maintains a steady supply of raw materials for manufacturers worldwide and this, as we all know it, is vital to the success and growth of our global economy.

Any company can make the commitment to follow through when "thinking green!"

Recycling:	Saves the Energy Equivalent of:	Reduces Greenhouse Gas Emissions by:
1 Car	502 Gallons of	8,811 lbs.
	Gasoline	
1 Refrigerator	36 Gallons of Gasoline	566 lbs.
1 Computer Monitor	27 Gallons of Gasoline	404 lbs.
1 Washing Machine	24 Gallons of Gasoline	397 lbs.
4 Tires	18 Gallons of Gasoline	323 lbs.
1 Television	8 Gallons of Gasoline	81 lbs.
10 lbs. of Aluminum Cans	7 Gallons of Gasoline	16 lbs.
10 lbs. of Cardboard	2 Gallons of Gasoline	40 lbs.

Source: U.S. EPA durable Goods Calculator, Warm Calculator

We encourage you to explore different ways to save energy in your home, your car, at work, etc... Recycling is a great way to significantly help protect our environment from the dangers that could be ahead of us!

Redesign the way you live your life and the way your company operates. Incorporate recycling into your plan. We are happy to help!

Around the Community

For many years, Gold Metal has given back to our community by donating money to organizations such as the City of Dallas, The Dallas Independent School District, various YMCA's, Juvenile Diabetes Research Fund, Dallas Black Chamber of Commerce, Dallas Children's Book Fair and Literacy Festival, Dallas and Richardson Humane Society, MDA Telethon, Dallas "Toast of Life," "Imagine the Impossible" Arts Program, and the Dallas Black Firefighters Association.

GMR will continue to work with nearby schools and youth groups to stress the importance of recycling to children and young adults so it becomes a natural habit within their families. With Earth Day right around the corner, we have some exciting projects in which schools may participate.

Spectrum Metal Recycling

308 Hughes Street Houston, Texas 77023 Phone: 713-923-4888 Fax: 713-923-5459

Gold Auto Parts Recyclers

3301 South Lamar Street

Dallas, Texas 75215 Local: 214-941-1531 Toll Free: 866-694-

Toll Free: 866-694

Fax: 214-941-1860

Liberty Recycling

4100 East Hwy. 90

Liberty, Texas 77575

Phone: 936-336-4152 Fax: 936-336-4108

Homestead Metals

235 FM 371 (Walnut Bend Rd.)

Gainesville, Texas 76240

Phone: 940-668-0391 Fax: 940-668-0392

Lone Star Metals

1401 East Stella Fort Worth, Texas 76104

Phone: 817-534-7161 Fax: 817-535-0629

DFW Aluminum Can Bank

Various Locations

Please call our office for more information

Meet our Company Affiliates

This month our affiliate highlight is **Gold Auto Parts Recyclers**, located in Dallas, Texas.

Gold Auto Parts Recyclers was founded in May of 2006. With ten employees and a 60,000 square foot building, they began buying and selling used, new OE (original equipment), and remanufactured auto parts, such as starters, alternators, air conditioning compressors, engines, transmissions, as well as scrap. At that time, their customer base included many different businesses around the country. Gold Auto Parts soon expanded to include the sale of parts and scrap overseas. Moving into a 105,000 square foot building and now employing twenty-four people, GAPR (as in "win one for the gapper") has made tremendous development and success over the years. As the company expanded, they gradually gained a broader customer base all over the world. GAPR now buys and sells to companies in China, the Middle East, South America, Mexico, Puerto Rico, Canada and Europe. While continuing to expand sales and purchases worldwide, GAPR is additionally utilizing E-Bay and other e-commerce sources for internet sales to small businesses and individuals around the world.



GAPR employees from

left to right: Co-Managing

Partner Lane Weitz, David

Shih, Hector Ojeda, Mike

Cipriani, James Stewart,

Jeff Candelaria, Tony

Decasper, Kip Starks, Co
Managing Partner Jerry

Amman

March Promotions at GMR:

Gold Metal is implementing a *Friend Referral Program* for our peddler customers. When you sell your scrap to us, make sure you receive a few Referral Cards for you to give to your friends who have never sold to Gold Metal before. Each time your friend brings back that referral card, your name will be entered into a contest to win a prize at the end of each month. The GMR Referral Card will allow all new customers to receive 5 ¢ more per pound on their copper, brass, aluminum, stainless, and radiators. Make sure you spread the word to everyone you know who may not be an existing GMR customer!

Meet a Couple Members of our Family

Joe Brown

Joe Brown was brought on to the Gold Metal team in 1987. His career in the scrap metal business began in 1974 when Bob Goldberg hired him at American Iron. Joe's first responsibilities at GMR included working on the small peddler scales and on the truck scale. With time, Joe began handling the freight and transportation for all of our truck shipments and deliveries.

Currently, Joe works with his customer base, buying and selling scrap for GMR. His years with Gold Metal have served a great advantage when dealing with our customers. Additionally, he oversees the scales for all of our peddler business. Joe is extremely knowledgeable when it comes to sorting the metals and working with our customers in an efficient, welcoming manner. Joe's loyalty to the company is evident every day. He is a member of our family in more ways than one. Joe says he "adds his experience and humor when it is asked for...and sometimes when it is not asked for." For those of you who know Joe Brown, you will concur. What is most important to Joe is that he has always enjoyed his time and efforts towards the success of Gold Metal.

Felix Mancera

Coming in on Saturday's to do maintenance work and clean the facility, Felix began working at GMR in 1987. After a few months, he asked to join the team full time. Over the past twenty-two years, Felix has become everyone's right hand man and will do just about anything. He does a wonderful job keeping our office clean as well as greeting our customers twice a week serving hot dogs and popcorn. His friendly and forthcoming nature is invaluable when dealing with our customers every day. Felix says he doesn't prioritize one task over another based on preference, because he loves everything he does at GMR. When asked what has kept him here all these years, Felix says he has a great relationship with both Neil and Kenny and really cares about his work. He feels Gold Metal has always helped their employees just as they do their customers and he sees that every day.

Joe Brown



Felix Mancera

"I add my experience and humor when it is asked for...and sometimes when it is not asked for."

 -Joe Brown, on his relationship with the GMR family.

"Gold Metal has always helped their employees just as they do their customers, and I see that every day."

-Felix Mancera, on why he has been so loyal to GMR.

Our Next Issue

Next month's edition will continue with highlights on our company affiliates, as well as a new passage highlighting some of our customers.

We will feature our involvement with an athletic organization's recycling program and our Earth Day contributions to schools.

You may email <u>Lindsay@goldmetal.com</u> with anything you would like to see in upcoming issues.

Please visit our website at www.goldmetal.com to learn more about us.