

Gold Metal Recyclers

May 2009

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Letter from Kenny and Neil

Last week in Las Vegas, Gold Metal and Spectrum Metals welcomed about a hundred of our suppliers, brokers, consumers, and other friends to our open house at The Mandalay Bay Hotel. This casual atmosphere, in the midst of the Institute of Scrap Recycling Industries annual convention, allowed us to promote our open door, open house philosophy, which we feel has made our work place at home a comfortable setting for employees and valued customers. At Gold Metal and our family of affiliated companies, what you will see is a group of dedicated employees who check their egos at the door and remain committed to providing quality service and respect to our thousands of customers. While dealing in commodities everyday can be as challenging as hitting 21 at the Blackjack table, it may have been appropriate that we were able to show our homegrown hospitality and gratitude in our hotel suite in Las Vegas.

Our Best,
Kenny and Neil

From Left to Right:

Neil Goldberg, Chad Goldberg, Nathan Levine, Kenny Goldberg, Bob Goldberg, Richard Goldberg, Lindsay Goldberg



From Left to Right:

Neil Goldberg, Read Langford, Mike Ekhouse, Kenny Goldberg

Our Affiliates:

Spectrum Metal Recycling

308 Hughes Street
Houston, Texas 77023
Phone: 713-923-4888

Gold Auto Parts Recyclers

3301 South Lamar Street
Dallas, Texas 75215
Phone: 214-941-1531

Liberty Recycling

4100 East Hwy. 90
Liberty, Texas 77575
Phone: 936-336-4152

Homestead Metals

235 FM 371 (Walnut Bend Rd.)
Gainesville, Texas 76240
Phone: 940-668-0391

Lone Star Metals

1401 East Stella
Fort Worth, Texas 76104
Phone: 817-534-7161

National Metal Recycling

3906 4th Street, NW
Albuquerque, NM 87107
Phone: 505-344-1777

DFW Aluminum Can Bank

Various Locations
Please call our office for more information

“Meet Our Newest Company Affiliate”

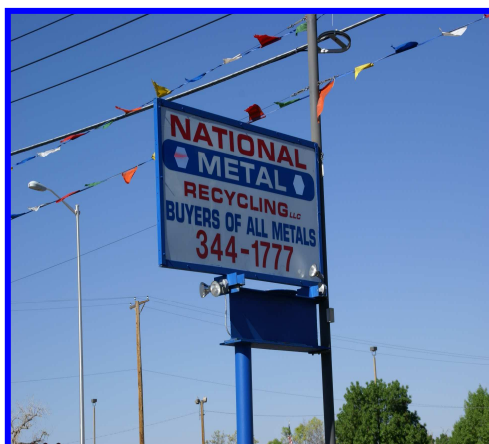
National Metal Recycling

We are very pleased to announce the joint venture between National Metal Recycling based in Albuquerque, New Mexico and Gold Metal Recyclers, Ltd. National recently partnered with the GMR Group and has strong plans to expand the company. National Metals and GMR have been business associates in the scrap metal recycling industry for thirty years. Kenny Goldberg states his thoughts about the recent addition to his group, “Albuquerque has always been a good city for growth, and we foresee this partnership being extremely beneficial for us. We have expanded our business into different sectors of the country and look forward to getting to know the New Mexico community.” Scott Steinberg will resume as National’s manager and will work with Gold Metal’s buying team to cultivate the company by encouraging growth and increased productivity.



From Left to Right:

***Scott Steinberg,
Tom Vogt***



***From Left to Right: Tim Crate,
Bisquits, Pablo Gutierrez***

An Astounding Scrap Story

The USS New York, made from the World Trade Center!

The USS New York was built with twenty-four tons of scrap steel from the World Trade Center. It is the fifth in a new class of warship—designed for missions that include special operations against terrorists. It will carry a crew of 360 sailors and 700 combat-ready Marines to be delivered ashore by helicopters and assault craft.

Steel from the World Trade Center was melted down in a foundry in Amite, Louisiana to cast the ship's bow section. When it was poured into the molds on September 9, 2003, "those big rough steel workers treated it with total reverence," recalled Navy Captain Kevin Wensing. "It was a spiritual moment for everybody there." Junior Chavers, foundry operations manager, said that when the trade center steel first arrived, he touched it with his hand and the "hair on my neck stood up. It had big meaning for all of us."

The ship's motto stands today as, "They knocked us down. They can't keep us down. We're going to be back. Never forget."



Notice the two Twin Towers on top of the ship.



Meet a Few Members of our Family

Joel Back

Before coming to work for Gold Metal in 1998, Joel worked for his parents' scrap yard for ten years, J&B Kings Kids Recycling. J&B sold all of their scrap to Gold Metal. Then, after years of being self-employed in the real estate business, Joel decided to take Neil and Kenny's offer to come work at Gold. Joel says he immediately felt like he was part of the family. "Kenny and Neil always offered to help with anything I needed." After starting out on the scale, Joel soon began helping out in the steel yard and with maintenance. As the company expanded even more, he began overseeing all of the operations of the yard. Today, Joel resides as our operation manager, buyer, and right hand man. He wears many hats and helps wherever he is needed. Joel recalls how he was here during the major growth spurt of the company and how unbelievable it has been being a part of all of the successes. He explains how important it is to maintain good relationships with everyone. "I try to keep that same philosophy that I learned early on from Kenny and Neil; include our customers, vendors and employees in the success of the company, because we wouldn't be where we are today without them. I wouldn't have this job without the hard work and contributions from all of those people for so many years. They are a part of it all."

Mendel Jackson

One might say there are more than a million ways to describe one of our most beloved truck drivers at GMR. We know him best as hard working, efficient, and loyal. Mendel Jackson came to work for Gold Metal almost six years ago, after ten years as a precision machinist for Texas Instruments. He immediately became a central part of the team. And he has no problem expressing how he feels as well. "I love my job. It's 100% a family atmosphere and I love it. The owners treat me like I'm part of their family. It's very seldom that you have a job that you enjoy going to every day, and I am very fortunate to have that." Mendel has a great relationship with all of our employees and customers. He appreciates that he is told when he's doing well and also when he can improve. Because of that honest nature at Gold, Mendel says he "plans to be here for a long time to come."



Joel Back



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-Mendel Jackson

“It is quite possible to work without results, but never will there be results without work.”

-Kenny and Neil’s advice to Mikel as he began a career with Gold Metal.

Of an estimated total 700 million tons of aluminum produced in the world since commercial manufacturing began, about ¾ is still in productive use.

Continued...Meet a Few Members of our Family

Mikel Shecht

After spending six weeks at Spectrum Metals in Houston and relocating back to his hometown of Dallas, Texas, Mikel ran into Kenny at Fair Park. A few days later, over a beer and nachos at Vernon’s Sports Grill, Kenny offered Mikel a job



at Gold Metal. His first day was a cold, wet February day, and Mikel began unloading cans in the can trailer. He had his first taste of a Habanera pepper and now, six years later, Mikel resides as one of Gold Metal’s buyers/brokers. He recalls a couple phrases from Kenny and Neil from his first couple years that stuck with him to this day: “No bees, no honey; No work, no money.” Another one is, “It is quite possible to work without results, but never will there be results without work.” Their advice must have really paid off. Over the years, Mikel has gained a huge client base and is recognized by everyone in the industry. All those that work aside Mikel know well that he is great at his job—he works alongside Kenny and Neil every day and proves to be a vital asset to the company.

Additionally, Mikel works with the rest of the staff on the day to day operations, overseeing various functions. Everyone at Gold Metal relies on Mikel for many reasons, but the most important being that he always puts 150% into everything he touches. He is important to the growth and success of our dealer and industrial business and is appreciated for his years of hard work and loyalty to the company.

Some Aluminum Scrap Trivia

- Every minute of every day, over 120,000 aluminum cans are recycled in the U.S.
- One recycled aluminum can saves enough electricity to operate a TV for 3 hours.
- It’s estimated that since 1972, some 13 million tons of aluminum cans have been recycled in the U.S. These 534.7 billion aluminum cans placed end-to-end could stretch to the moon some 170 times.
- The average American family recycles 150 six packs of aluminum cans a year.
- Recycling aluminum results in 95% less air pollution and 97% less water pollution than producing aluminum from natural resources.

Email Lindsay@goldmetal.com with anything you would like to see in upcoming issues.

Please visit our website at www.goldmetal.com to learn more about us!
