



Featured Highlights

- ***A meaningful message from the Goldberg Family***
- ***Gold Metal honored with Community Award***
- ***New and Improved Website***
- ***Gold Metal Sponsors Dallas' 4th of July Fireworks Celebration***

Message from the Goldberg Family

We are very pleased to bring you Gold Metal's new and improved company newsletter. We have revamped our brand over the last year and are excited to showcase our new look. A fresh appearance and a new perspective to our industry.

We take special pride in what we do for a living. Recycling has proven to be vital to our earth and to each and every one of our lives. Back, 35 years ago, we were referred to as "junk dealers." Now, we're proud to be called earth friendly activists. We simply call ourselves RECYCLERS. We are instrumental in keeping the air that we breathe clean and maintaining clean streets and neighborhoods for our communities. We reduce the use of natural resources by recycling billions of pounds of material. Additionally, we put millions of dollars back into the economy everyday and employ hundreds of Americans throughout the country. We work hard everyday to make this world a cleaner, safer, more enjoyable place for everyone. Simply put, **recyclers make it possible**.

We have had a busy 2011 so far. A few of our highlights are included in this newsletter. We hope you enjoy your reading, and we look forward to creating more history with all of you: our partners, friends, and colleagues.

Regards,

The Goldberg Family

Related:

Gold Metal honored as one of the top Texas Family Businesses of the Year....more details to come

Read the full press release at GoldMetal.com

Gold Metal honored with the 2011 Spirit of the Centennial Award

Friends of Fair Park honored Gold Metal Recyclers and the Goldberg family in April with the 2011 Spirit of the Centennial Award, crediting them for saving last year's traditional July 4th fireworks celebration. This award was presented to Gold Metal for their longstanding commitment to Fair Park and the surrounding South Dallas neighborhood. Gold Metal has been an active member of the community for 35 years, and the Goldberg family has lived and worked in the area for over 80 years.

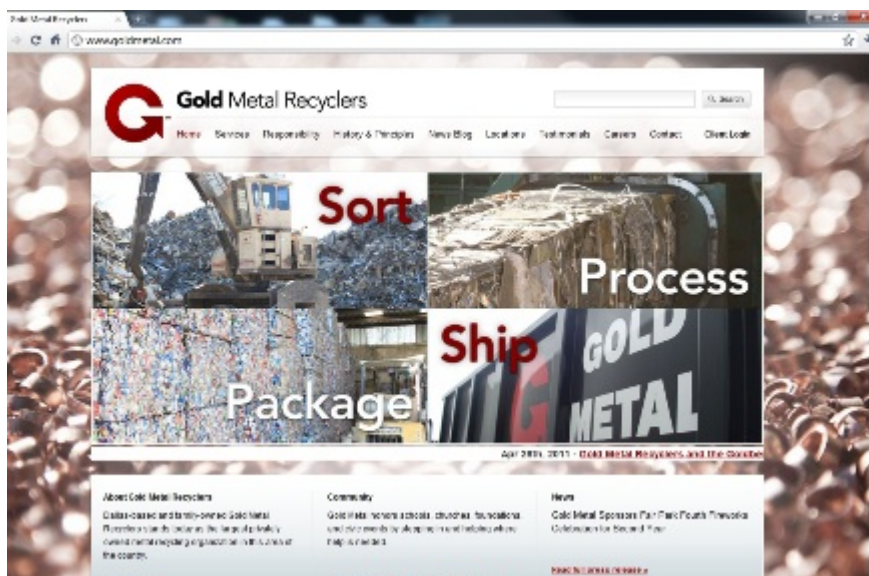
Last year, after insufficient funding resulted in the City cancelling the show, Gold Metal resurrected and co-sponsored the City of Dallas Fair Park Fireworks Celebration with less than two weeks to go. The event attracted tens of thousands of Dallasites together to celebrate our nation's birthday. Gold Metal is committed to South Dallas and takes special pride in supporting Fair Park events



Our news blog brings you current information on both Gold Metal and Industry news! Check it out at GoldMetal.com.

New and Improved Gold Metal Website!

We are proud to announce that we have launched a brand new website at www.goldmetal.com. We invite you to browse through and learn more about our company. New features to the website include Gold Metal and industry news blogs, video testimonials from personnel and management, and the new customer portal section. We built this site strictly for you, our customers and friends. We hope you find it enlightening and are here to answer any questions that may arise.



Read the full press release at GoldMetal.com

Gold Metal hosts Fair Park Fourth Fireworks Celebration for second year

Gold Metal Recyclers joined forces with Friends of Fair Park for the second year to allow Dallas' largest fireworks celebration to take place. On Monday, July 4th, over 30,000 Dallasites gathered together at Fair Park for an extraordinary presentation. In addition to the fireworks, Fair Park Fourth included musical entertainment and free and reduced admission to all of the park's museums. It was a great family event, and everyone at Gold Metal was thrilled to be a part of the momentous holiday occasion. Gold Metal is now the title fireworks sponsor for the following Fair Park events: City Arts, Fair Park Fourth, and Fair Park Holiday.

Check out our brand new website at www.goldmetal.com



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